



counter-top display stand

5x7 inch acrylic stand with front pocket for cards and insert that reads "Any reason every season" (POS-10) or "We reward loyalty" (POS-8)

gift card sleeve

Gift card presentation sleeve with envelope.
**Sold as a pair*



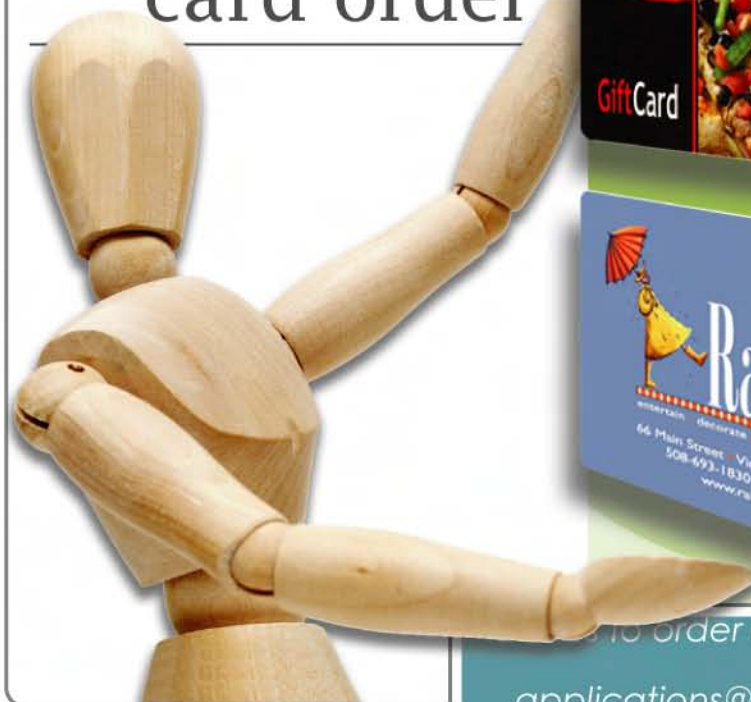
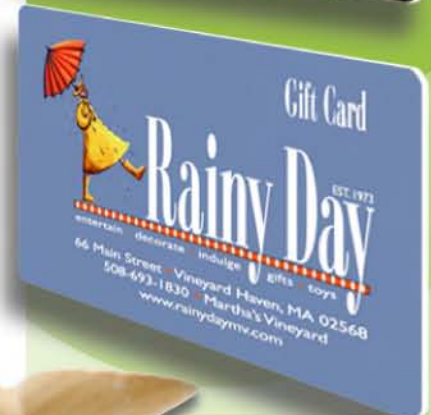
window decal

3x5 inch sticker tells your customers "Gift Cards Available Here!"
**Each sold separately*

point of sale

product catalog

Bright ideas for your next card order



order at 800.383.8280
or by email
applications@tendercard.net

1color custom

Combine your custom artwork with our available card stock and ink to create a one of a kind card that will get you noticed.



4color custom

Using your artwork, logos and colors we'll create cards that set you apart from your competition.



custom

TenderCard™
www.tendercard.net

Card Dimensions

Your gift card is 3 3/8" (3.375) wide and 2 1/8" (2.125) tall.

Artwork

Camera Ready artwork must be on smooth, blemish-free photograph paper that can be digitally scanned with minimal touch up. For best results, we recommend using digital files:

- ▶ Polaroids®, business cards and other printed materials aren't camera ready
- ▶ Images on textured paper can't be used, the texture becomes part of the image when we scan it
- ▶ The artwork must be at least as large as the final card size
- ▶ Don't use tape, staples or paperclips on your artwork. Put it in an envelope instead

Digital Files must be one of these file types: Adobe CS1® or lower (Illustrator®, Photoshop®, InDesign® or PDF) or jpeg, tiff and bitmap image files. Adobe® files produce the best results:

- ▶ Digital files must have a resolution of 300 dots per inch (DPI) or higher
- ▶ Images from the internet can't be used; they're 72 DPI
- ▶ Convert all type to "outlines" before submitting the file(s)
- ▶ Include copies of or embed any background photos

- ▶ We can match Pantone® colors only with a layered Adobe® file, the Pantone® code(s) we're matching and instructions to do so
- ▶ Descriptions like "blueish-purple" are difficult to match; often requiring several proofs
- ▶ Artwork for 1color custom cannot use any shading or grey scale

Accepted Media

Files must be formatted for PC; we can't use Macintosh® files.

CDs and DVDs

100 & 250 MB Zip disks

Email files 3MB or smaller to: artwork@tendercard.net. Please include your business name and "Gift Card Artwork" in the subject line.

Layout

- ▶ Designs with bleed (when the design goes up to the card's edge) must extend 1/8" beyond any edge it touches
- ▶ All text must be at least 1/8" in from the nearest edge(s) of the card

Fees

Your first digital proof is included in the setup. Any proofs after that are billed to the merchant at \$75/each.

We'll help setup your design.
Email our Artwork Helpdesk at
artwork@tendercard.net

artwork

get with the program™



TenderCard™
www.tendercard.net

**1color
pre-designed**

You select the ink and card stock colors to combine with a design and font of your choice to create an original card that perfectly suits your business. There's no faster or more affordable way to get gift cards!

More designs available on page 4

inks

Card stock colors and fonts listed on page 4

-  **black**
-  **gold**
(metallic foil)
-  **silver**
(metallic foil)
-  **white**



*00 Classic



*01 Gift Card 1



*02 Gift Box



03 Gift Wrap



*04 Gift Card 2



05 Rectangle 1



06 Digital



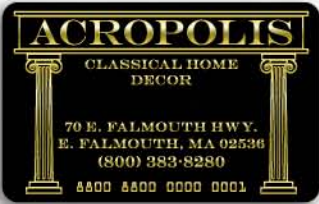
07 Oval



08 Bamboo



09 Rectangle 2



10 Columns



11 Daisy



12 Rustic



13 Grapes



14 Southwestern



15 Floral

cards

-  black
-  copper
(metallic fleck)
-  gold
(metallic fleck)
-  green
-  red
-  silver
(metallic fleck)
-  white

fonts

- HI-TECH
- Bauhaus**
- ENGRAVERS
- French Script*
- Harrington
- Myriad**
- Old English*
- Papyrus*
- Poor Richard
- Times**



16 Nautical



17 Flames



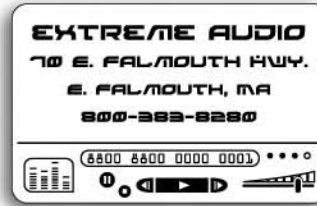
18 Golf



19 Sportsman



20 Coffee



21 Audio



22 Automotive



23 Salon



*TCS01 Holiday Friends



*TCS02 Snowflakes



*TCS03 Snowman



*TCS04 Christmas



*TCS05 Happy Birthday



*TCS06 Congratulations



*TCS07 Celebrate



*TCS08 Love



*TCS09 Heart



*TCS10 Moms



*TCS11 Dads



*TCS12 Graduation

*These cards available in special packages;
25 cards/design, 100 cards/order.
Call TenderCard for details 800.383.8280

